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## Chairmen Announced for 32<sup>nd</sup> Annual American Red Cross Designers' Show House

**WEST PALM BEACH, Fla. (September 28, 2007)** – The American Red Cross Greater Palm Beach Area Chapter is pleased to announce that it has selected **Desmond Keogh**, General Chairman; **Victoria Amory**, Co-Chairman; **Stephen Mooney** and **Cristina Keogh**, Design Chairmen; **Michael Kirkland**, Lecture Series Chairman and **Frank Maguire**, Boutique Chairman for the 32<sup>nd</sup> Annual American Red Cross Designers' Show House, set to open on January 17.

The Designers' Show House, from January 17 – February 16, 2008, is a much-anticipated annual event, bringing together acclaimed designers who will design and decorate the luxury oceanfront condominium at 2700 North Ocean on Singer Island room-by-room. The Show House will welcome nationally-known interior designers in addition to those from South Florida, and feature a theme of Palm Beach Style—where luxury Palm Beach meets island living.

Keogh, a member of the Board of Directors of The American Red Cross, is reprising his role from the last two years. He also serves as Special Events Chairman for the American Red Cross Greater Palm Beach Area Chapter. In addition to his Red Cross involvement, he is owner and President of Haifa General, serves on the board for the Innisfree Irish Theatre Company, and is a member of the Palm Beach Chamber of Commerce, The Historical Preservation Society, Orbis International, The Irish Georgian Society and The American Ireland Fund.

"I am delighted to be General Chairman of the American Red Cross Designers' Show House for the third year in a row, and to have the opportunity to work with the other chairmen," says Keogh. "Not only have we all worked together on events in the past, we share a passion for charities—especially the community programs and outreach provided by the Greater Palm Beach Area Chapter of the Red Cross."

Amory, elected as a chapter board member earlier this year, hosted the preview party for the 2007 Showhouse. She is a noted Palm Beach writer and food enthusiast and is the author of the popular book *Delicious!*, a unique combination of recipes, menu plans, detailed course offerings and party/event ideas—inspired from Victoria's homeland of Andalusia, Spain. Along with her commitment to the Red Cross, Amory recently joined the board at the Ann Norton Sculpture Gardens in West Palm Beach.

Mooney, last year's Design Chairman, and Cristina Keogh are joining as Design Chairmen. Together, they will work with each designer as they transform the Tower Suite into a Palm Beach Living dream condo. Michael Kirkland, this year's Lecture Series Chairman, has been involved with the American Red Cross Designers' Show House for the past two years— as a room designer with his partner, John Hall Nelson, of Halleon. Frank Maguire is joining the group for the first time as Boutique Chair, responsible for the seven Designers' Show House boutiques spanning over 4,000 feet at 2700 North Ocean.

The 32<sup>nd</sup> Annual Designer Showhouse will showcase exclusive designs by 16 nationally- and locally-acclaimed designers at the ultra-luxurious 9,180-square-foot Tower Suite at 2700 North Ocean on Singer Island, FL.

For more information, please call 561-833-7711 or visit [www.redcross-pbc.org](http://www.redcross-pbc.org).

### **Ticket Prices and Admission**

General admission tickets to the Show House are \$30. Special pricing is available for groups of ten or more. The Show House will be open Monday through Saturday from 10 a.m. to 5 p.m. and on Sunday from Noon to 4 p.m. All proceeds will benefit the American Red Cross Greater Palm Beach Area Chapter. For more information and to reserve tickets please call 561-833-7711 or visit the Website at [www.redcross-pbc.org](http://www.redcross-pbc.org).

### **About the 2008 Designers' Show House**

The Designers' Show House, from January 17 – February 16, 2008, is a much-anticipated annual event, bringing together acclaimed designers who will design and decorate the luxury oceanfront condominium at 2700 North Ocean room-by-room. The Show House will welcome nationally-known interior designers in addition to those from South Florida. The event will also incorporate the terraces with landscape designers lending their artistic touches to the Show House.

The theme for the 2008 American Red Cross Designers' Show House is "Palm Beach Style" and will depict where nature's palette meets luxury island living. With a color palette ranging from pale, electric yellow-greens to mellow pistachios verging on mint, the theme will be a reminder of why people live in, and visit, Palm Beach.

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### **About the American Red Cross**

The American Red Cross is a humanitarian organization led by volunteers who provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies. For 90 years, the American Red Cross Greater Palm Beach Area Chapter, which includes Glades, Hendry, Okeechobee and Palm Beach Counties, has been providing shelter for families during a hurricane, flood or fire, and teaching First Aid, CPR, AIDS Prevention and Water Safety. To learn more about the work of the Red Cross in communities, or to make a donation, please call 561-833-7711 or visit the website at: [www.redcross-pbc.org](http://www.redcross-pbc.org).

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